

**WHEATLEY WANDERERS
JFC**

SOCIAL MEDIA POLICY



The use of social media brings many benefits and opportunities but it also opens up some new risks and challenges.

As a club we have a responsibility to safe guard all the children, young people, coaches, referees and parents and ensure they are not subjected to improper online behaviour or allegations.

All involved in the club need to act responsibly both on and off the field and this includes the use of social media.

If as a team you decide the best way to communicate is through social media it must be set up using the club name and explicitly for the use of named club members, parents and carers and for solely the matter of football such as fixtures and cancellations.

Before adding photos or filming of any players on Social media accounts such as face book written consent must be gained from a parent or guardian, when seeking consent it must clearly explain what the film or photography will be used for.

All uses of the social media account must sign up to the standards of behaviour that our club expects, this can be addressed implicitly by the clubs respect codes of conduct.

The social media page should only be used for its intended purpose and any unacceptable behaviour will be dealt with by communication sanctions which could include removal from the account.

The social media accounts should encourage respect for others, praise for team efforts and performance and should not be used for personal use, offensive, criticise or victimise.

All accounts should be regularly monitored by the club welfare officer and any concerns reported promptly.